



Job Specification: UX/UI Designer

Summary:

We're seeking an accomplished UX/UI Designer to join our in-house digital creative team to work on the design and development of the ecommerce website.

This role requires a mix of creative talent, technical ability and passion in order to provide a compelling user journey and make suggestions on how to improve the website functionality and design. You will need to work closely with the in house IT development team along with the wider marketing and creative teams in order to improve the online customer experience while maintaining the brand personality that is so critical to everything we do.

We provide a fun, and collaborative working environment – this is a fantastic opportunity to be part of a talented in-house web development team, and make your mark in a company that has a big personality and a real shared passion for what we do.

Key Responsibilities:

- Create concepts, wireframes and designs of longer term site improvements as per the website roadmap
- Ensure work is on brand and consistent across the various channels
- Keeping abreast of technology and trends, and sharing findings with the team on a regular basis.
- Manage project timescales, working to tight deadlines
- Prepare deliverables for handoff to developers

Skills and Experience:

- Relevant industry experience and a demonstrable portfolio of digital UI and UX work.
- Experience with UX design and wireframing, user flows, IA principles and best practice
- Ability to multi-task and work efficiently under pressure with careful attention to detail is a must
- Proficient with Adobe Creative Suite (Photoshop, Illustrator, Indesign, Dreamweaver).
- Passion for design and eagerness to collaborate with other creative people

Desirable Skills:

- HTML and CSS with understanding of responsive design
- Able to update content on existing email and responsive web HTML templates – banners, images, colours and copy. (Dreamweaver)
- An interest in organic food and ethical business

Personal characteristics:

- Good communication skills with high standards in visual, written and oral communication.
- Resourceful and independent – can work to deadlines and standards with a minimum of supervision.
- Commitment to a hard-working, ethical and professional culture within a growing company.
- Strong desire to develop personal skills through knowledge of new design trends, technologies and industry developments.
- Self-motivated, organised and accountable
- Excellent interpersonal skills and appreciation for strong teamwork ethic.



Company Background:

Abel & Cole is an award-winning online food retailer based in south London. Famous for our seasonal organic fruit & veg boxes, we deliver a wide range of fantastic organic food to people's homes across much of England. Our customers care about fantastic, healthy food and the people who grow and make it and we offer them a refreshing, ethical alternative to boring supermarket shopping. Our achievements would not have been possible without a fantastic website and online presence. Developed and maintained by our in house team, the website is a critical part of our service, allowing customers to shop from our entire catalogue and to take advantage of flexible repeat orders and individually tailored boxes of fresh fruit and veg.

We are entrepreneurial, agile, genuine and irreverent. As an innovative growing business, it is crucial that our website and online merchandising activity reflects the personality of our brand while simultaneously driving sales and delivering a superb customer experience.

Additional information:

Job Title: UX/UI Designer

Job type: Permanent

Location: South West London

Hours: 37.5 hour week, 9am – 5.30pm

Holidays: 22 days rising to 25 with service

Benefits: Free weekly fruit and veg box, 35% staff discount, contributory pension scheme, bicycle scheme...